

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WWJ-TV

INVOICE

For: HOEKSTRA FOR SENATE(331253)  
190 Monroe Ave NW Ste 30  
Grand Rapids, MI 49503-2637

Account Exec: Maggie McWilliams Pol  
Office: GWTS-PH  
Contract Num: 1091-54680  
Contract Dates: 10/23/2012-10/30/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1091-409437  
Invoice Date: 10/28/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 10/01/2012-10/28/2012

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**PAY BY** 11/27/2012  
Net 30 days

In Account With: BRABENDER COX(216578)  
1218 Grandview Ave Fl 1  
Pittsburgh, PA 15211-1239  
ATTN:Accounts Payable

Product Desc: HOEKSTRA 10/22-30/12

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	FIRST FORECAST MORNINGS	10/23/2012-10/26/2012	. T W T F . .	30	4	55.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. T W T F . .	4	55.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/23/2012	Tu	05:39:28 AM		BCPH1210H	30	55.00				
10/24/2012	We	06:28:02 AM		BCPH1210H	30	55.00				
10/25/2012	Th	05:10:05 AM		BCPH1210H	30	55.00				
10/26/2012	Fr	06:27:47 AM		BCPH1210H	30	55.00				
3	CBS THIS MORNING	10/23/2012-10/26/2012	. T W T F . .	30	4	55.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. T W T F . .	4	55.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/23/2012	Tu	08:12:13 AM		BCPH1210H	30	55.00				
10/24/2012	We	08:28:26 AM		BCPH1210H	30	55.00				
10/25/2012	Th	06:57:42 AM		BCPH1210H	30	55.00				
10/26/2012	Fr	08:54:01 AM		BCPH1210H	30	55.00				
5	THE PRICE IS RIGHT	10/23/2012-10/26/2012	. T W . F . .	30	3	315.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. T W . F . .	3	315.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/23/2012	Tu	10:58:12 AM		BCPH1210H	30	315.00				
10/24/2012	We	10:59:12 AM		BCPH1210H	30	315.00				
10/26/2012	Fr	11:59:27 AM		BCPH1210H	30	315.00				

Warranty - We warrant the above broadcasts were made according to the official station log.

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7	TWO AND A HALF MEN	10/23/2012-10/26/2012	. T W T F . .	30	4	565.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. T W T F . .	4	565.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/23/2012	Tu	11:18:50 PM		BCPH1210H	30	565.00				
10/24/2012	We	11:18:31 PM		BCPH1210H	30	565.00				
10/25/2012	Th	11:30:39 PM		BCPH1210H	30	565.00				
10/26/2012	Fr	11:07:03 PM		BCPH1210H	30	565.00				
9	DAVID LETTERMAN	10/23/2012-10/26/2012	. T . T F . .	30	3	295.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. T . T F . .	3	295.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/23/2012	Tu	11:58:37 PM		BCPH1210H	30	295.00				
10/25/2012	Th	12:31:24 AM		BCPH1210H	30	295.00				
10/26/2012	Fr	12:14:12 AM		BCPH1210H	30	295.00				
11	PERSON OF INTEREST	10/25/2012-10/25/2012	. . . T . . .	30	1	4,500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. . . T . . .	1	4,500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/25/2012	Th	09:40:09 PM		BCPH1210H	30	4,500.00				
12	CBS NEWS SATURDAY MORNING	10/27/2012-10/27/2012	. . . . . S .	30	1	270.00				

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	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		..... S .		1		270.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/27/2012	Sa	09:26:22 AM		BCPH1210H	30	270.00			
13	CRIME TIME SATURDAY		10/27/2012-10/27/2012		..... S .		30	1	900.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		..... S .		1		900.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/27/2012	Sa	09:59:27 PM		BCPH1210H	30	900.00			
14	THE AMAZING RACE		10/28/2012-10/28/2012		..... S		30	1	4,050.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		..... S		1		4,050.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/28/2012	Su	08:59:21 PM		BCPH1210H	30	4,050.00			
	<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals	22		14,250.00		2,137.50		12,112.50	0.00	0.00	0.00

**Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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